

#PINP18



COMMUNICATE COMMIT DELIVER

2018



**CHRIS WALKER
CAL SMACNA
DION ABRIL
SMART WESTERN
STATES COUNCIL**

Effective Lobbying as
partners – learn from
the pros



TOP SECRET ELEMENTS

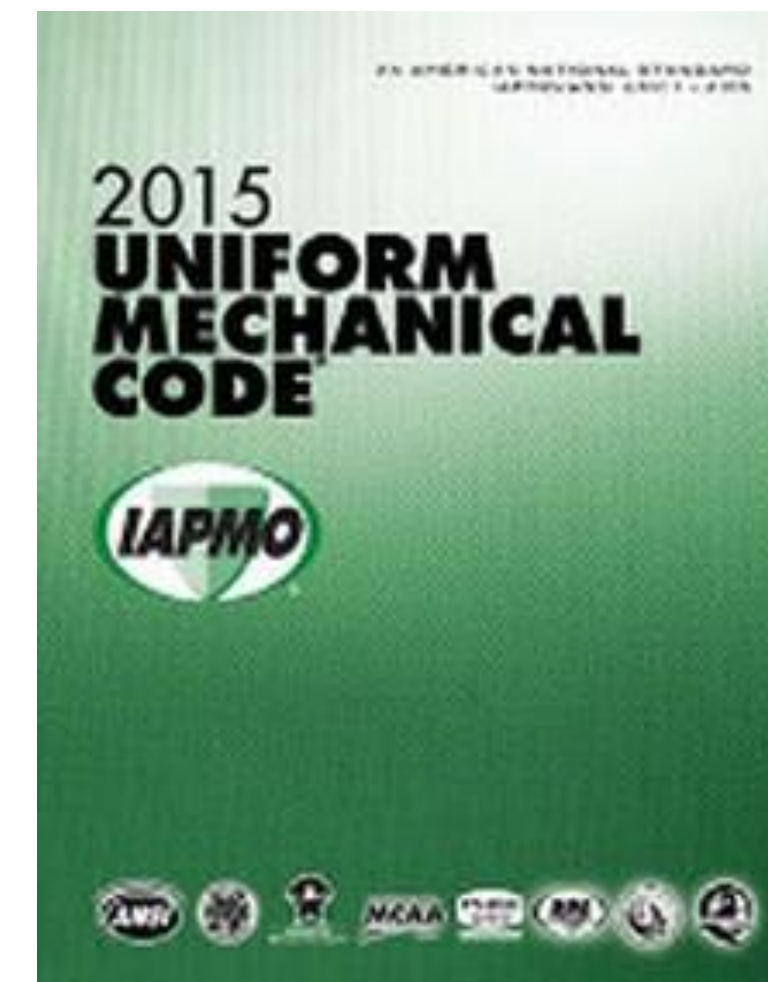
- **Show unity or lose effectiveness.** Nobody likes to intervene on behalf of a divided house.
- **Identify people to lobby third parties (legislators/regulators).** Who are willing and capable of looking beyond conflicts and, if possible, are independent from local labor negotiations.
- **Disaggregate common interests from conflicts.** Agree to disagree and get beyond “camp mentality”
- **Find common issues early.** Meet together frequently and on an ongoing basis on issues of mutual importance
- **Make sure you have authority to stand behind your position once it is taken.** Nobody likes instability.



**UNITY LEADS TO RESULTS IN
CALIFORNIA**

EXAMPLES OF SUCCESSFUL COLLABORATION

- Energy Efficiency Building Codes – California Energy Commission
- IAPMO – TIA flex duct clarifications



EXAMPLES OF SUCCESSFUL COLLABORATION



- Utility company spending \$12B over next 10 years to meet zero net energy goals – Public Utilities Commission

ALJ/TOD/sbf/dc3

Date of Issuance 10/28/2015

Decision 15-10-028 October 22, 2015

BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking Concerning Energy Efficiency Rolling Portfolios, Policies, Programs, Evaluation, and Related Issues.

Rulemaking 13-11-005
(Filed November 14, 2013)

DECISION RE ENERGY EFFICIENCY GOALS FOR 2016 AND BEYOND AND ENERGY EFFICIENCY ROLLING PORTFOLIO MECHANICS



EXAMPLES OF SUCCESSFUL COLLABORATION

- Public Works “Better Classroom – Better Schools Campaign” – Governor’s Office
- \$7B School Facility Bond for new construction and retrofit



EXAMPLES OF SUCCESSFUL COLLABORATION

- Apprenticeships, Career & Technical Education and Indoor Air Quality in Schools – CA School Boards Association Annual Meeting



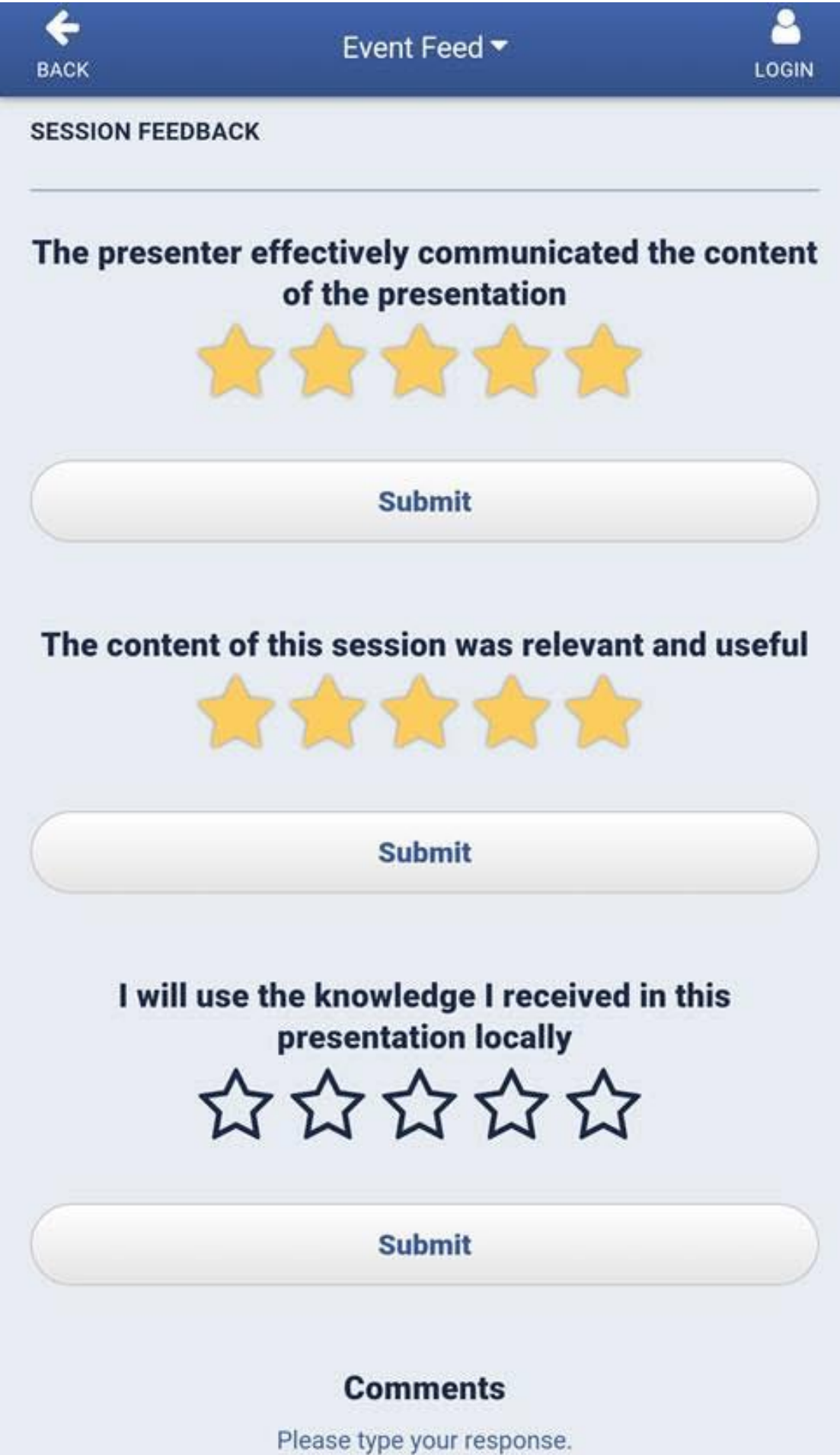
2018 PROJECTS IN THE CALIFORNIA LEGISLATURE

- **AB 1743 (O'Donnell)** Vocational Education Funding in K-12 Schools – CA State Legislature
- **AB 1080 (Gonzalez-Fletcher)** 5% bid preference in public works for contractors who provide healthcare.
- **Budget – School Construction** – Item 9600 to add \$20M for the sale of \$2.36B in school bonds.



CONFERENCE EVALUATION

- Please complete this Breakout Session Evaluation available on the PINP Conference App
- Scroll to the bottom of each session in the Conference App to access the evaluation



The screenshot shows a mobile app interface for session feedback. At the top, there is a blue header with a back arrow, the text "Event Feed", and a user icon labeled "LOGIN". Below the header, the title "SESSION FEEDBACK" is displayed. The form contains three evaluation questions, each with a five-star rating system and a "Submit" button. The first question is "The presenter effectively communicated the content of the presentation" with five yellow stars. The second question is "The content of this session was relevant and useful" with five yellow stars. The third question is "I will use the knowledge I received in this presentation locally" with five white stars. At the bottom, there is a "Comments" section with the prompt "Please type your response."

BACK Event Feed LOGIN

SESSION FEEDBACK

The presenter effectively communicated the content of the presentation

★★★★★

Submit

The content of this session was relevant and useful

★★★★★

Submit

I will use the knowledge I received in this presentation locally

☆☆☆☆☆

Submit

Comments

Please type your response.

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