

# Partners **IN** PROGRESS

## READERSHIP SURVEY

Please answer the following 20 questions to help us better serve you. Copy and mail the completed questionnaire to *Partners in Progress Magazine*, SMLMCF, PO Box 221211, Chantilly, VA 20153-1211 **or answer the questions online at [pinp.org/survey](http://pinp.org/survey)**. Include your name and contact information for a chance to win an iPad.



**1. How do you get access to *Partners in Progress* magazine?**

- Don't read it
  - Read online
  - Read my own copy
  - Read a copy obtained from someone else
  - Other (*please explain*)
- 

**2. Why do you read *Partners in Progress* magazine? (check all that apply)**

- Learn about best practices for market expansion
  - Learn about best practices for labor-management cooperation
  - Learn about upcoming events
  - Learn about SMACNA and SMART programs
  - Other (*please explain*)
- 

**3. How would you prefer to receive *Partners in Progress* magazine?**

- A printed copy mailed to me.
  - On the Web via internet browser (e.g., after clicking through to it via a link in my e-mail)
  - In my e-mail (e.g., via an Adobe Acrobat file e-mailed to me)
  - On my mobile device (e.g., iPad or Android tablet)
  - Other (*please explain*)
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**4. Identify an article or topic from an issue of *Partners in Progress* that you recall finding useful or interesting.**

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**5. What actions have you taken as a result of reading *Partners in Progress* magazine? (check all that apply)**

- Attended a Partners in Progress Conference
  - Implemented or employed a local labor-management cooperation trust/committee
  - Contacted a labor/management partner
  - Expanded into a new market sector
  - Started a public relations/marketing program
  - Discussed or forwarded an article or issue
  - Saved an article or issue
  - Started using the Expertise Branding Program
  - Held a conference or meeting
  - Changed training curriculum
  - Ordered a resource (such as the Sheet Metal Photo Library or Expertise ads)
  - No action taken or other action (*please explain*)
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**6. What article topics would you like the magazine to cover?**

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**7. What do you like most about *Partners in Progress* magazine?**

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**8. What do you like least about *Partners in Progress* magazine?**

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**9. What changes or improvements to *Partners in Progress* magazine would you like to suggest?**

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**10. Would you use a How To Guide and Case Studies of best practices for market expansion?**

- Yes
- No

Why or why not?

\_\_\_\_\_

**11. Did you attend the 2012 Partners in Progress Conference?**

- Yes
- No

Why or why not?

\_\_\_\_\_

**12. What was your primary source of information about the 2012 Partners in Progress Conference?**

- I didn't know about it
- Partners in Progress Web site
- Partners in Progress* magazine
- SMART/SMWIA Publications or Web site
- SMACNA Publications or Web site
- Other (please explain)

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**13. Would you be interested in attending the 2014 Partners in Progress Conference?**

- Yes
- No

Why or why not?

\_\_\_\_\_

**14. What is your primary source of information about the Expertise branding program?**

- I don't know about it.
- Partners in Progress Web site
- Partners in Progress conference
- Partners in Progress* magazine
- Other (please explain)

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**15. Where did you learn about the Sheet Metal Network?**

- I don't know about it.
- Facebook
- Twitter
- Partners in Progress Web site
- Partners in Progress conference
- Partners in Progress* magazine
- Other (please explain)

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**16. Mark each of the Web sites you have visited:**

	Within past 3 months?	Ever?
Partners in Progress (pinp.org)	<input type="radio"/>	<input type="radio"/>
HVAC Expertise (hvacexpertise.com)	<input type="radio"/>	<input type="radio"/>
Architectural Expertise (asm-expertise.com)	<input type="radio"/>	<input type="radio"/>
Industrial Expertise (industrialexpertise.com)	<input type="radio"/>	<input type="radio"/>
Sheet Metal Network (sheetmetalnetwork.org)	<input type="radio"/>	<input type="radio"/>
SMWIA/SMART (smwia.org)	<input type="radio"/>	<input type="radio"/>
SMACNA (smacna.org)	<input type="radio"/>	<input type="radio"/>
International Training Institute (sheetmetal-iti.org)	<input type="radio"/>	<input type="radio"/>
Sheet Metal Occupational Health Institute Trust (smohit.org)	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>

**17. What best describes your relationship to the industry:**

- Apprentice
- Journey person
- Foreperson
- Project manager
- Owner/President
- Other management
- JATC Instructor
- SMACNA Staff
- SMART Staff
- Retired
- Other (*explain*) \_\_\_\_\_

**18. What is your age?**

- Under 25
- 25 to 34
- 35 to 49
- 50 to 64
- 65 and older

**19. What is your gender?**

- Male
- Female



**iPAD  
DRAWING**

To enter the drawing to win an Apple iPad, include the following information with your submission via mail or online at [pinp.org/survey](http://pinp.org/survey)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_