

## BUILDING the FUTURE TOGETHER



Please wear you mask during all session

## RECRUITING

SHEET METAL | AIR | RAIL | TRANSPORTATION







## RECRUITING QUALITY WORKERS TOOLS LOCAL #435 / #20 HAVE USED TO RECRUIT NEW MEMBERS:

- RADIO ADS
- SOCIAL MEDIA (FACEBOOK, TWITTER, INSTAGRAM, TICTOK, YOUTUBE)
- BILLBOARDS WITH GEO FENCING (EXPENSIVE AND LOW RESULTS)
- TV COMMERCIALS (STREAMING TV COMMERCIALS)
- LOCAL TV NEWS STATION,
- SMALL TOWN NEWSPAPERS
- YARD SIGNS (IN FRONT OF TARGETED PROJECTS)
- WALKING JOB SITE (NON-UNION SITES, RECRUIT FROM OTHER TRADES ON THE CURRENT JOB SITE)

## RETENTION

- Mobile Trailer
- Job Fairs (getting contractors involved)
- Partner up with Community Groups
- Advisory Boards (have contractor sit on these boards with union officials)
- Visit High Schools and Trade Schools (guidance counselors, career and college counselors, coaches)
- Set up Tours at the JATC
- Start a Bounty System (get your members involved)

Tell People WHO a Sheet Metal Worker is and What we do!!!







## WORKING WITH THE CONTRACTORS

- Set Up Contractor Interviews
- Increase the Wages on entry level Applicants
- (*We are not just competing against the Non-*
- *union we are competing against all other*
- Building Trades.)
- Advance placement into Apprentice programs
- Let other classifications sit in Apprentice Classes (if you see something in them don't hold them back or make them wait.)
- Run adds using the Contractors name or logos (working together)



## RETENTION

### New Member Classes, Educating Members on:

- Benefits (how to access them)
- Retirement
- What to do if they get laid off
- Union History
- Union Events
- Job Site Visits from Union Official asking and answering question from new members

## **BUILD / URBAN LEAGUE**





1st BUILD graduates - July 29, 2015



2<sup>nd</sup> BUILD graduates – October 27, 2015



3<sup>rd</sup> BUILD graduates - March 3, 2016



4<sup>th</sup> BUILD graduates – August 11, 2017





5<sup>th</sup> BUILD graduates – April 27, 2018

## **BOYS & GIRLS CLUB OF FORT WAYNE**





GREAT FUTURES START HERE





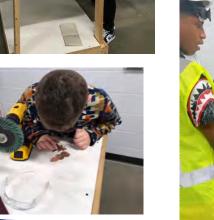




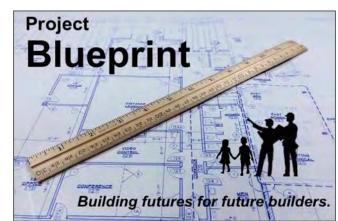
### BOYS & GIRLS CLUB OF FORT WAYNE / PROJECT BLUEPRINT



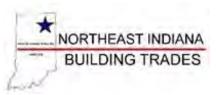




















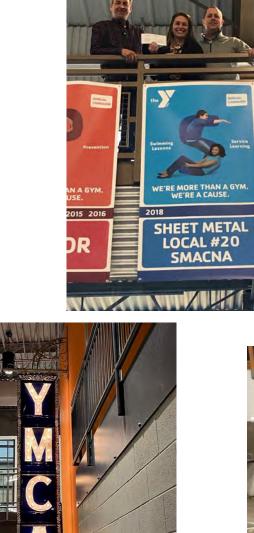












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# FORT WAYNE COMMUNITY SCHOOLS

FWCS Career Academy program offers high school students in their Junior and Senior year an opportunity to provide them with both academic and technical skills to be both college and career ready.

- Automotive
- Aviation
- Construction Trades
- Cosmetology
- Culinary Arts
- Early Education

- Health Science
- Information Technology
- Precision Machining
- Public Safety
- Welding













## **REPAIR FWCS REFERENDUM 2016 & 2020**



#### **Support Fort Wayne Community Schools** on the Primary Ballot:

Vote Early: Starts April 5, see allencountyelections.blogspot.com

Vote Absentee: Call 260-449-7329 for questions

Vote on Election Day: In person at your regular precinct on Primary Election Day, May 3

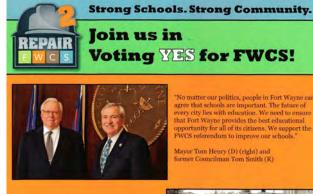
#### BALLOT REFERENDUM QUESTION

"Shall the Fort Wayne Community Schools, Allen County, Indiana, issue bonds or enter into a lease to finance the 2016 FWCS School Building Basic Renewal/Restoration and Safety Project which includes restoration and renovation work at approximately 42 buildings and which is estimated to cost not more than \$129,950,557 and is estimated to increase the property tax rate for debt service by 30.149 per \$100 of assessed valuation?

ACTUAL: NET ZERO TAX RATE IMPACT DUE TO PAYOFF OF PREVIOUS DEBT



This \$130 million dollar referendum comes with a net-zero tax rate impact due to offsetting costs and efficiencies to insure all FWCS will have air conditioning as well as up-to-date security systems.



Just like your own home, our schools need an updated infrastructure including energy-saving vindows, flooring, lighting, plumbing, heating and cooling. Kids respond to their environment. We need to provide them with an environment that is the best for learning. Join us in voting YES."

Retirees (L-R) Don and Margaret Katter and Dennis and Connie McClurg

#### www.repairfwcs2.com



### **APPRENTICESHIP FAIRS & NATIONAL APPRENTICESHIP WEEK AT IVY TECH**



## WE OFFER:

- Attractive Wage Package
- Job Placement Year Around
- Apprenticeship Applications Taken Year Around
- Apprenticeship Interviews Taken Year Around
- Stripping & Slotting Into Apprenticeship Year Around
- Apprentice Readiness Orientation

## BRAINER

The 4-Year Degree vs. Apprenticeship Program With Sheet Metal Workers Local 20

A four year college degree has many merits, but you owe it to yourself to make sure all of your options are considered. Sheet Metal Workers Local 20 provides you the opportunity to earn while you learn, and to also earn an Associates degree. Call today to find out how!

Sheet Metal Workers & Contractors Local 20

260.478.1614

ermanent Apprenticeship and Summer Positions Available Training Workers. Forming Metal. Shaping the Future.

## COST OF COLLEGE vs. TRADE

### THE AVERAGE COLLEGE GRADUATE HAS \$60,000 WORTH OF DEBT

#### APPRENTICES GRADUATE WITH AN ASSOCIATES DEGREE FROM IVY TECH & \$0 COLLEGE DEBT







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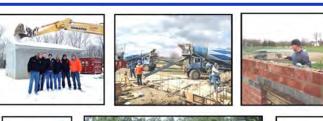
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Foster Park Little League Concession Stand

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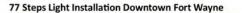




Veterans Memorial & Shrine Museum Pole Barn



Homes for Wounded Warriors Project









Organized Labor Day Picnic

## **COMMUNITY OUTREACH**



Making Nose Strips for Face Masks

Other Community Outreach Projects:

- Associated Churches of Fort Wayne & Allen County Food Drive
- Dare to Dream Youth Ranch
- Memorial Grove in Memorial Park
- United Way of Allen County
- Fort Wayne Career Academy
- Peggy's Pirates for MS
- Indiana FIERCE Softball Program
- Waynedale Community Picnic
- J&J Racing









Associated Churches of Fort Wayne and Allen County



## LOCAL 20 CONTRACTORS















Mechanical Test & Balance, Inc. 775





contractors!

None of this could have been achieved without our

## PLEASE REMEMBER TO FILL OUT YOUR BREAKOUT SURVEY ON THE APP



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