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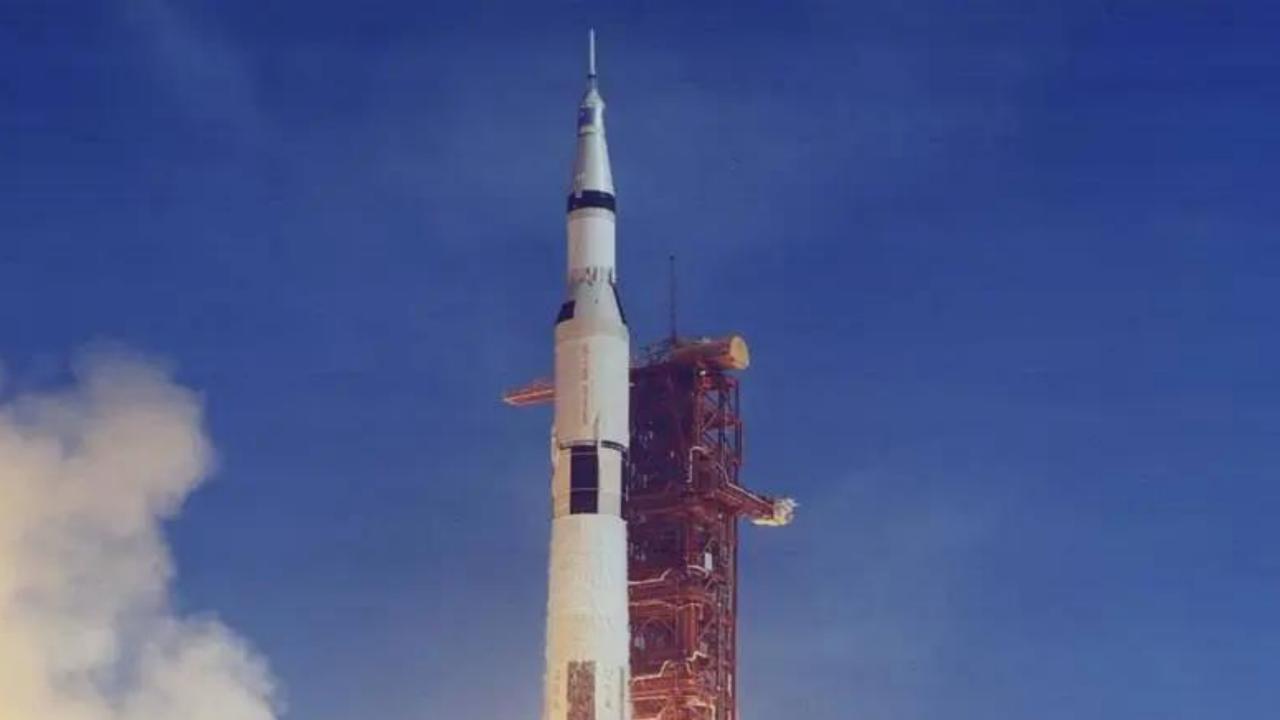
Steven English

Owner/Principal Steven English Coaching and Training



Building a Leadership Culture: Inspiring and Developing Tomorrow's Leaders





Overview

Introduction

Leadership Culture

Decision Making

Leadership Development

Evaluating Effectiveness

Wrap-Up



STEVE – need a new title for the Poll

- Hesitated in investing in leadership training and development opportunities for myself and others.
- Told myself I can't delegate something because it won't be done right.
- Focused on the work right in front of me and neglected strategy conversations.
- I avoid encouraging others to take on increasing leadership responsibilities and make lateral moves.
- Rarely or never checked on employee engagement to measure leadership.



Will You Step Into The Arena?



About Me













22 Years in Quality Engineering Leadership

Served as a trainer to Fortune 500 organizations

Influenced and managed company-wide change management activities

Transforms organizations and leaders through coaching and workshops, increasing engagement and retention.

Avid mountain biker, Father, life-long learner



Leadership vs. Management

ASPECT

Focus

Decision-Making

Motivation

Adaptability

Outcome

LEADERSHIP

Vision, inspiration, people

Innovative, strategic

Inspires and motivates

Embraces change and uncertainty

Creates change, leads towards a vision

MANAGEMENT

Tasks, processes, systems

Analytical, procedural

Coordinates and directs

Maintains stability and order

Ensures tasks are completed, maintains order



What is a Culture of Leadership?

Distributed Leadership: Leadership qualities encouraged at all organizational levels.

Empowerment: Individuals have the authority to make decisions and take ownership of their work.

Collaboration: Team members work together towards common goals, sharing ideas and problemsolving collectively.

Continuous Improvement: A commitment to ongoing learning and development for enhancing processes and outcomes.

Benefits of a Strong Leadership Culture

High Quality Leadership

Leadership Role Models

Internal Service Quality

Employee Satisfaction

Enhanced People Outcomes

Employee Satisfaction

Discretionary Effort

Intent to Stay

Productivity

External Value

Enhanced Business Impact

Customer Satisfaction

Customer Loyalty

Revenue Growth

Profitability



Decision Making in a Strong Leadership Culture

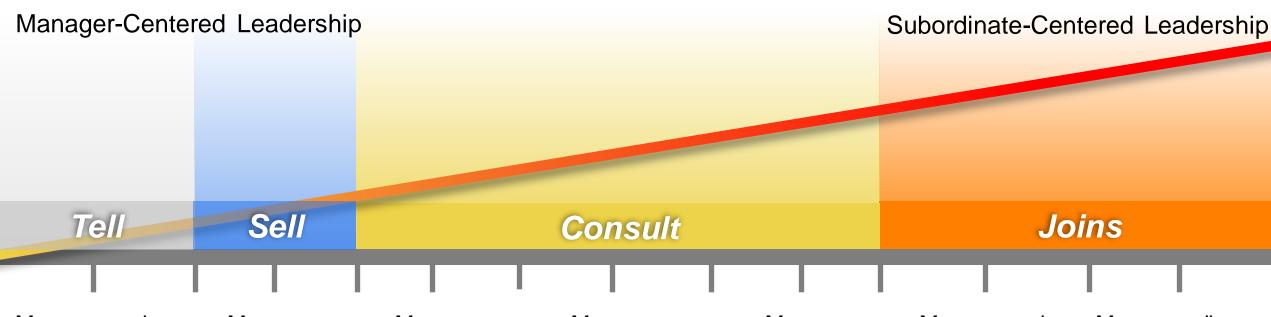
Distributed

Quick Consultative Turnaround

Values-Based Leadership Outcome Ownership



Continuum of Leadership



Manager makes decision & tells staff about it

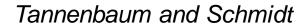
Manager sells decision to his staff

Manager presents ideas & invites questions from staff

Manager presents tentative decision subject to change

Manager presents problem; gets suggestions, then makes the decision

Manager asks group to make decision within the limits he/she sets Manager allows team to develop options & decide on actions defined by manager





The Phrase That Pays

"INTEND TO"

You Can Respond With?

Sounds Great!

That Might Work, What About XYZ Risk?

I Love The Initiative, and What if We?

Tell Me More About That.



Leadership Development

What Is It?

Intentional, ongoing process of building leadership capabilities and opportunities at every level of the organization.

Leadership Development Business Case

Research by Dr. Paul Leone shows that

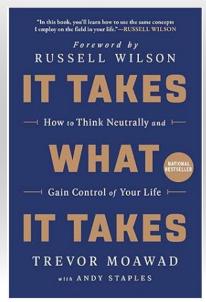
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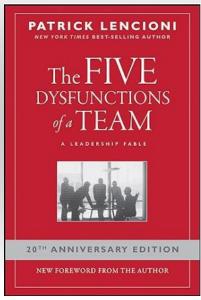
yields a return on investment of

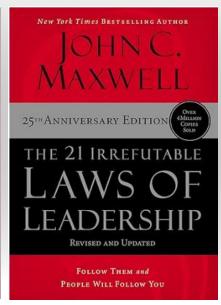


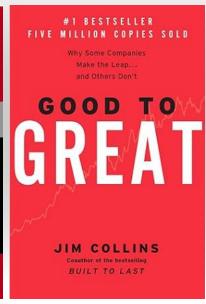


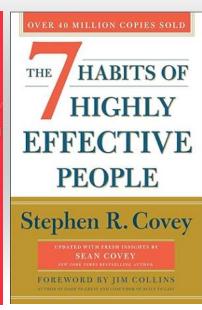
Leadership Development

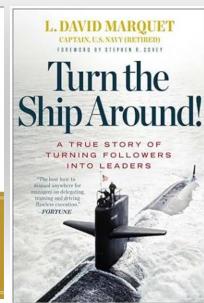












There are Alternatives to Hitting the Books, of Course!



Leadership Development







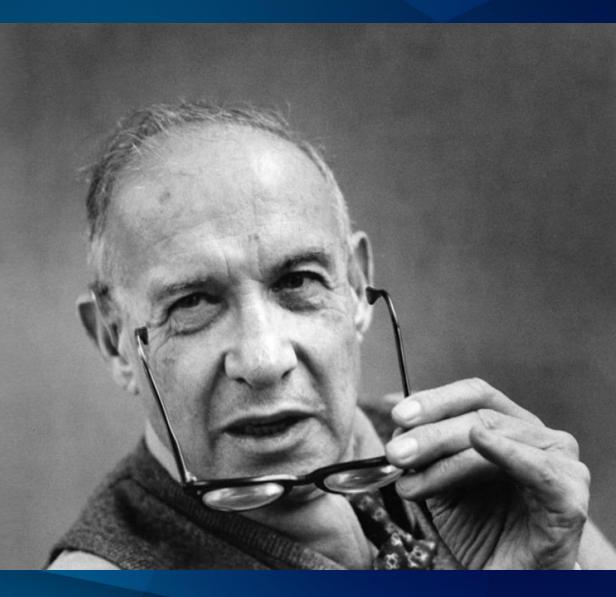




Leadership Effectiveness

"What gets measured gets improved"

- Peter Drucker



Leadership Effectiveness Measurements

Annual Engagement Surveys – Gallup Q12

Skip Level Or Anonymous Pulse Checks Of Manager Relationships

360 Reviews

External Organizational Health Assessments



Vision Exercise

Time travel to 5 years from now...

You Have a Thriving Leadership Culture

BEHAVIORS

What do teams look like in meetings and projects?

GROWTH

How are people developing new skills?

DECISIONS

How do priorities and resource allocation operate?

REWARDS

How does the system recognize, compensate and celebrate?



Wrap-Up

Three Biggest Elements of a Leadership Culture

Distributed Decision Making – Drive Empowerment from 'Tell to Consult – To Joins' Provide Leadership Development Opportunities – 400% ROI Measure Leadership Effectiveness and Continuously Improve

Call to Action

Clarify YOUR Vision for your Culture of Leadership

Connect with me on LinkedIn | Open to Questions | Happy to Share Resources!



Questions?

If You Have Any Questions – Please Reach Out!



Let's Connect

Steven English, PCC

